

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT19/12 11.49  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

DATE OCT19/12 11.49

\*\* NEW ORDER \*\*  
 TTLS \$254150..79X  
 PLS CFM, THX 10/19

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-300P	30		\$1,400.00	10/26	10/26	1		FRI	1
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1257												
PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1 : THE CHEW/GENERAL HOSPITAL												
2			1000A-1100A	30		\$1,200.00	10/26	10/26	1		FRI	1
PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
3			1100P-1135P	30		\$3,000.00	10/26	10/26	1		FRI	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
4			1200N-100P	30		\$2,100.00	10/26	10/26	1		FRI	1
PROGRAM : EYEWITNESS NEWS @ NOON												
CON COM1: EYEWITNESS NEWS @ NOON												
5			300P-400P	30		\$1,250.00	10/26	10/26	1		FRI	1
PROGRAM : THE STEVE HARVEY SHOW												
CON COM1: THE STEVE HARVEY SHOW												
6			400P-500P	30		\$1,600.00	10/26	10/26	1		FRI	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
7			500A-530A	30		\$1,200.00	10/26	10/26	1		FRI	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
8			500P-530P	30		\$3,750.00	10/26	10/26	1		FRI	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
9			530P-600P	30		\$3,750.00	10/26	10/26	1		FRI	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
10			600P-630P	30		\$5,500.00	10/26	10/26	1		FRI	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
11			600A-700A	30		\$3,000.00	10/26	10/26	1		FRI	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												

REP HEADLINE# 6386454  
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12			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$3,500.00	10/26	10/26	1		FRI	1
13			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$8,000.00	10/26	10/26	1		FRI	1
14			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$1,200.00	10/26	10/26	1		FRI	1
15			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,400.00	10/29	10/29	1		MON	1
16			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$1,200.00	10/29	10/29	1		MON	1
17			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/29	10/29	1		MON	1
18			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$2,100.00	10/29	10/29	1		MON	1
19			300P-400P PROGRAM : THE STEVE HARVEY SHOW CON COM1: THE STEVE HARVEY SHOW	30		\$1,250.00	10/29	10/29	1		MON	1
20			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,600.00	10/29	10/29	1		MON	1

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21			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,750.00	10/29	10/29	1		MON	1
22			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,750.00	10/29	10/29	1		MON	1
23			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/29	10/29	1		MON	1
24			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$8,000.00	10/29	10/29	1		MON	1
25			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$3,500.00	10/29	10/29	1		MON	1
26			800P-1000P PROGRAM : DANCING WITH THE STARS CON COM1: DANCING WITH THE STARS	30		25000.00	10/29	10/29	1		MON	1
27			1205A-1235A PROGRAM : HOT TOPICS (AFTER NCAA FTBL.) CON COM1: HOT TOPICS (AFTER NCAA FTBL.)	30		\$600.00	10/27	10/27	1		SAT	1
28			1235A-135A PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$500.00	10/27	10/27	1		SAT	1
29			1200N-1230P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,200.00	10/27	10/27	1		SAT	1

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30			500A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$700.00	10/27	10/27	1		SAT	1
31			600A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,000.00	10/27	10/27	1		SAT	1
32			700P-800P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,000.00	10/27	10/27	1		SAT	1
33			800P-1130P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30		15000.00	10/27	10/27	1		SAT	1
34			900A-1000A PROGRAM : SAT NT FTB-ABC CON COM1: SAT NT FTB-ABC	30		\$3,500.00	10/27	10/27	1		SAT	1
35			1100A-1200N PROGRAM : GOOD MORNING AMERICA - SAT. CON COM1: GOOD MORNING AMERICA - SAT.	30		\$3,500.00	10/28	10/28	1		SUN	1
36			1200N-1230P PROGRAM : THIS WEEK CON COM1: THIS WEEK	30		\$1,500.00	10/28	10/28	1		SUN	1
37			500A-600A PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$700.00	10/28	10/28	1		SUN	1
38			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	10/28	10/28	1		SUN	1

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39			600A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,000.00	10/28	10/28	1		SUN	1
40			700P-800P PROGRAM : AMERICA'S FUNNIEST VIDEOS CON COM1: AMERICA'S FUNNIEST VIDEOS	30		\$8,000.00	10/28	10/28	1		SUN	1
41			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,400.00	10/25	10/25	1		THU	1
42			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$1,200.00	10/25	10/25	1		THU	1
43			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/25	10/25	1		THU	1
44			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$2,100.00	10/25	10/25	1		THU	1
45			300P-400P PROGRAM : THE STEVE HARVEY SHOW CON COM1: THE STEVE HARVEY SHOW	30		\$1,250.00	10/25	10/25	1		THU	1
46			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,600.00	10/25	10/25	1		THU	1
47			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,750.00	10/25	10/25	1		THU	1

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48			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,750.00	10/25	10/25	1		THU	1
49			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/25	10/25	1		THU	1
50			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$8,000.00	10/25	10/25	1		THU	1
51			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$3,500.00	10/25	10/25	1		THU	1
52			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,400.00	10/30	10/30	1		TUE	1
53			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$1,200.00	10/30	10/30	1		TUE	1
54			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/30	10/30	1		TUE	1
55			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$2,100.00	10/30	10/30	1		TUE	1
56			300P-400P PROGRAM : THE STEVE HARVEY SHOW CON COM1: THE STEVE HARVEY SHOW	30		\$1,250.00	10/30	10/30	1		TUE	1

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57			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$1,600.00	10/30	10/30	1		TUE	1
58			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$1,200.00	10/30	10/30	1		TUE	1
59			500P-530P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$3,750.00	10/30	10/30	1		TUE	1
60			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$3,750.00	10/30	10/30	1		TUE	1
61			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$5,500.00	10/30	10/30	1		TUE	1
62			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$3,000.00	10/30	10/30	1		TUE	1
63			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	30		\$3,500.00	10/30	10/30	1		TUE	1
64			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30		\$8,000.00	10/30	10/30	1		TUE	1
65			900A-1000A PROGRAM : JEFF PROBST CON COM1 : JEFF PROBST	30		\$1,200.00	10/30	10/30	1		TUE	1



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66			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,400.00	10/24	10/24	1		WED	1
67			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$1,200.00	10/24	10/24	1		WED	1
68			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/24	10/24	1		WED	1
69			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$2,100.00	10/24	10/24	1		WED	1
70			300P-400P PROGRAM : THE STEVE HARVEY SHOW CON COM1: THE STEVE HARVEY SHOW	30		\$1,250.00	10/24	10/24	1		WED	1
71			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,600.00	10/24	10/24	1		WED	1
72			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,200.00	10/24	10/24	1		WED	1
73			500P-530P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,750.00	10/24	10/24	1		WED	1
74			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,750.00	10/24	10/24	1		WED	1

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75			600P-630P	30		\$5,500.00	10/24	10/24	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
76			600A-700A	30		\$3,000.00	10/24	10/24	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
77			700A-900A	30		\$3,500.00	10/24	10/24	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
78			730P-800P	30		\$8,000.00	10/24	10/24	1		WED	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
79			900A-1000A	30		\$1,200.00	10/24	10/24	1		WED	1
PROGRAM : JEFF PROBST												
CON COM1: JEFF PROBST												
OCT/12			158150.00			NOV/12					96000.00	
CONTRACT TOTAL												254150.00
TOTAL SPOTS												79

MARKET TOTALS \$1,016,600 WFTV 25% WKMG 22% WESH 31% WOFL 21% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED\*\*

SVC- NSI  
DEMOS- RA35+\*